


Aamir Ali

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Summary

Senior Web Developer with 11 years of proven experience in an innovative startup environment. Highly skilled in JavaScript, front end frameworks, and development of single page applications with real-time communication. Have built and delivered solutions used by more than 2 million users.

Experience

Freelance Web Developer

alibangash.com

Apr 2020 - Present (2 years 10 months)

My responsibilities as a Freelance Web Developer are given below.

- 1: Planning website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- 2: Providing front-end website development using WordPress, Joomla and other content management systems.
- 3: Applying emerging technologies to update and maintain site applicability.
- 4: Providing security maintenance and patching on website interface to maintain viability after launch.
- 5: Designing, implementing and monitoring web pages, plugins and functionality for continuous improvements.
- 5: Multi-tasking across multiple functions and roles to meet deadlines and organizational expectations.
- 6: Running debugging tools to eliminate flaws and glitches prior to publishing.
- 7: Implementing content management and security resource tutorials to assist end-user training.
- 8: Adhering to best SEO practices while designing sites.
- 9: Building and styling new mobile-friendly websites, transitioning legacy presentations to simultaneous easy-to-use versions.
- 10: Implementing changes and integrating requested elements to streamline business operations.

ATOM Tech Lead & Motion Graphic Designer

Atom Creative Agency Dubai

Apr 2012 - Apr 2022 (10 years 1 month)

I'm acknowledged as a hard worker, conscientious and reliable, hungry for knowledge and always striving to upskill.

My responsibilities at ATOM are given below.

1: Managing all digital projects while going the extra mile to make sure that we meet the agreed timelines.

2: Developing websites adhering to the approved design while adding value through incorporating enhanced user experience and best-in-class functionality. This includes front and back-end programming.

3: Maintaining websites to ensure all the application modules are running smoothly.

4: Programming EDM's and newsletters.

5: On-Page SEO for client websites.

6: Providing answers for all internal and client digital related questions.

7: Creating Google/Social Media Ads for different clients across the globe.

8: Developing and maintaining client Ecommerce Website to ensure they are running smoothly.

9: Troubleshooting client websites if anything wrong occurs.

10: Creating animated videos for client's social media.

Education



University of Peshawar

Bachelor's, Computer Science

2007 - 2011

Licenses & Certifications



The Fundamentals of Digital Marketing - Google Digital Garage

VLL HWX XLL



Technical SEO Exam Certification - Semrush

c4a11fdaeaad439



On-Page and Technical SEO Certificate - Semrush

10be18a6e6d740b



Seo specialist - eMarketing Institute

CERT001099574-EMI



Ecommerce Manager - eMarketing Institute

CERT001100118-EMI

Skills

Cascading Style Sheets (CSS) • HTML5 • PHP • MySQL • E-Commerce • Digital Marketing • Social Media Marketing • Google Analytics • Web Design • WordPress

Honors & Awards

ATOM **Employee of the month - Atom Creative Agency Dubai**

May 2017

I was declared as employee of the month for the most revenue generating person in that month.